AIxCrypto Launches AIxC Hub Ecosystem Platform; Inaugural S1 Arena Attracts Over 200,000 Participants in Five Days

January 12, 2026

Los Angeles, CA (January 11) — AIxCrypto Inc. (NASDAQ: AIXC) announced the official launch of AIxC Hub, its core ecosystem engagement platform, and released initial operational metrics from its inaugural competitive season, S1 Arena. Since its launch on January 7, the platform, serving as the primary user gateway to the AIxC ecosystem, has attracted over 200,000 registered wallet addresses (participants), reflecting strong early user adoption.

AIxC Hub: Ecosystem Engagement and Education Platform

AIxC Hub is the core interactive platform of the AIxCrypto ecosystem, designed to introduce users to the fundamentals of Real World Asset (RWA) tokenization and Embodied AI (EAI) application logic through a structured, gamified participation model.

The platform operates on a season-based framework, with each season featuring distinct themes, tasks, and competitive mechanics. Users accumulate points through participation, compete on leaderboards, and progressively gain exposure to AIxCrypto's strategic positioning and product architecture.

All activities, points, rankings, and rewards are calculated and settled on a per-season basis. Users may earn additional point multipliers by linking verified social media accounts, including X (formerly Twitter) and Discord, and by participating in community discussions, official AMAs, and other engagement activities.

S1 Arena: Inaugural Prediction-Based Competitive Season

As the first competitive season of AIxC Hub, S1 Arena focuses on market simulation and education. Users accumulate points by submitting directional predictions on the C10 Index, AIxCrypto's crypto asset basket index. Correct predictions generate point rewards, while incorrect predictions carry no point penalty. This zero-capital simulation framework is designed to lower barriers to entry and allow users to explore RWA-related trading logic and market analysis in a risk-controlled environment.

S1 Arena offers two participation modes: individual and faction-based. In faction mode, users may form or join teams to receive point multipliers, cooperative bonuses, and team-based rankings, which contribute to season-wide recognition and outcomes.

Early Adoption Metrics

As of January 11, within approximately 5 days of launch, S1 Arena recorded the following metrics:

- 200,156 registered wallet addresses (participants)

- 163,762 active participants earning points

- 58,082 verified social media accounts

    - X (formerly Twitter): 22,641;
    - Discord: 25,826;
    - Telegram: 9,615

- 22,908 community interactions on X (formerly Twitter) associated with AIxC ecosystem accounts

During the initial launch period, AIxC-related content generated more than 3 million social media impressions within 48 hours, alongside approximately 8,000 likes, 7,000 comments to such content; and 6,400 new followers to AIxC ecosystem X accounts.

Based on statistics provided by XHunt, both AIxC's official X account and the AIxC Foundation X account ranked among the top two trending crypto projects in crypto-related X (formerly Twitter) discussions during the initial launch period.

Through strategic engagement with more than 160 key opinion leaders (KOLs) representing a combined audience of over 8 million followers, AIxCrypto has established early community presence across Vietnam, Korea, and China, with additional market expansion planned for Brazil and Europe.

Upcoming Developments

Upon the conclusion of S1 Arena, AIxCrypto plans to host a Global Summit in Los Angeles, where top-ranked participants will be invited to attend an on-site recognition ceremony and industry networking event.

Future seasons of AIxC Hub are expected to introduce expanded prediction categories linked to AIxCrypto's RWA tokenization initiatives, deeper integration with BesTrade, the company's AI-powered decentralized trading platform, and broader cross-chain participation enabled through multi-chain wallet support.

To explore AIxC Hub, visit:
https://hub.aixcrypto.ai

To explore AIxC S1 Arena gameplay and season rules, visit:

https://aixc.gitbook.io/aixc-hub-docs-en/

About AIxCrypto:

AIxCrypto is a U.S.-Nasdaq listed company dedicated to building a world-leading ecosystem that integrates AI and blockchain while bridging Web2 and Web3. Its core products include the BesTrade DeAI Agent and the AIxC ecosystem products.

FORWARD LOOKING STATEMENTS:
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